

MCW Beef Education Advisor: Haley Potter

A little about me...

I am originally from North Dakota, where I grew up on a small ranch with cattle, horses, and sheep. My great-great grandfather was the head cattle manager for Theodore Roosevelt, and I strive to keep the family tradition of tending to livestock alive.

I have a Bachelor's degree from Oklahoma State University; GO POKES! I am a former National Collegiate Beef Advocate, and now continue my passion of beef education with this position.

During the warmer months, my husband and I take care of 1400 head of cattle grazing on summer grass in the mountains. There are over 40,000 acres included in our territory, therefore it is not uncommon for us to ride 30 miles horseback in a day. We are in charge of moving them to greener grass, roping them to doctor if they get sick, and fixing all of the fences.

The rest of the year I am a large animal veterinary technician. We do anything from vaccinating cattle to bladder stone surgeries on goats.

I hope that by knowing a little more about me, we can have a better relationship to educate our youth about the importance of Montana beef and agriculture.

